

PHINMA signs up for e-learning courses

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Philippine Investment Management (PHINMA), Inc. has expressed its confidence in Yapster e-Learning, Inc. by signing up about 50 of its employees to a one-year IT Skills

training last September 2, 2002.

"Given the training needs of the company, PHINMA acknowledges that e-Learning is the best medium for learning end-user MS Office skills. " Ms. Cecill Sese, HR Specialist, said. "e-Learning not only provides the necessary skills needed by our employees to help them function more effectively in their work, it also provides convenience since e-Learners can learn at their own pace at their own time," she added. With so many competing e-learning providers in the country, why did PHINMA choose Yapster e-learning? "It's the focused customer service that Yapster, [e-Learning, Inc.] provide that made us choose this company over the others. Their sales, marketing and technical staff



Cecill Sese, Phinma HR Specialist, highlights the new HR Buddy Intranet site during the employee orientation.



gives full support to clients like us who're new in this mode of training. Also, having a hands-on COO and CEO helps add value to the kind of service they provide," said Ms. Sese. Yapster e-Learning is one of the country's leading e-learning provider. With a growing library of over 1,200 business and IT courses that can be evaluated at www.2StudyIT.com, Yapster e-Learning plans to even add on more courses to include language as well as college degrees.

Yapster e-Learning also features a highly engaging course design that has been proven by WR Hambrecht = Co. to increase retention rates by as much as 50-60%, at the same time speed up the learning curve by 50%.

In the past, Phinma Group Development Foundation Inc., Phinma's foundation organization, has also enrolled employees in e-learning to take up IT courses for manpower training as well.

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PHINMA employees check out their e-learning training kits

For more information, visit our website at www.2StudyIT.com.