

Yapster e-Learning

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Matsushita Signs up Yapster e-Learning

Yapster Press Release
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Communication Industrial Corporation of the Philippines (MCP), a subsidiary of Japanese electronics giant Matsushita Electric Industrial Co. Ltd., has just signed up Yapster e-Learning, Inc. to provide the MCP training system with an e-learning program.

"Yapster e-Learning has made it easier for us to deliver on one of our missions as an industry leader. That is, to uplift the status of the Filipino worker."

*Mr. Reynaldo S. Lico
Managing Director of MCP*

Yapster e-Learning has designed a three-year e-learning en-

hancement program specifically for MCP, which includes a curriculum of Management courses, an e-learning system technology, as well as support and maintenance services.

MCP can now offer their employees several online courses on Strategic Management, Business Case, as well as developing management traits. Employees enrolled in the program can easily access

their curriculum through MCP's Intranet solution. Yapster e-Learning's system assures

that MCP employees are provided appropriate and accurate training with the presence of pre- and post -assessment exams.

MCP is a subsidiary of Matsushita Communication Industrial Co., Ltd., which leads the Matsushita Group in the field of industrial and business-oriented electronics. Established in 1987, MCP produces GSM cellular phones (for the European and Asian markets), TDMA cellular phones (for the US market), floppy disk drives, security cameras, and electronic condenser microphones. MCP markets under the brand Panasonic.

Yapster e-Learning is among the country's leading e-learning providers with a growing library of over 1,200 Business and IT courses which can be viewed at www.2StudyIT.com.

"By distributing only globally recognized courseware, Yapster e-Learning does its share in developing the Filipino as a world-class worker," Ms. Arlene K. Yap, CEO of Yapster e-Learning declared.

A partnership brought on by proportional energies stemming from similar missions could only lead to success - for the Filipino worker.



(from L-R) Mr. Yasunovu Takahara, Treasurer Director, and Mr. Reynaldo S. Lico, Managing Director of Matsushita and Arlene K. Yap, CEO and Victoria Estacio, Senior Sales Consultant of Yapster e-learning during the signing of the agreement.