

PSE Taps Yapster e-Learning



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Cora Padua
VP for Finance

The Philippine Stock Exchange (PSE), through its Vice President for Finance Cora Padua formally signed up for a one-year e-learning courses recently with Yapster e-Learning, Inc.

This allows the PSE to train its chosen personnel on basic IT courses such as MS Word, MS Excel, MS Access, MS PowerPoint and ICDL. ICDL or International Computer Driving Licenses is one of Yapster e-Learning's main offering. It is a basic course on computer usage covering word processing, spreadsheets, presentations, computer basics, and the World Wide Web.

With this e-learning implementation, PSE can instruct its manpower to become IT-literate, a trait very much in demand in the fast-paced environment



PSE e-learning champions and graduates pose with Cora Padua (5th from right) at the PSE Floor during their first e-learning graduation ceremony on June 21

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they need to function better," Ms Cora Padua stated.

"We are delighted to be a partner of PSE in this endeavor. We highly appreciate how PSE values manpower training in this day and age when information is exchanged rapidly," Miss Arlene Yaps, CEO of Yapster e-Learning said.

Yapster e-Learning is a subsidiary of Yapster e-Conglomerate. It is the country's leading e-learning providers with a growing library of over 1,200 Business and IT courses. It employs the multimedia methodology proven by WR Hambrecht + Co. to be highly engaging and can increase retention rates by as much as 50-60 percent, while at the same time, speed up the learning curve by 50 percent.